



Western States Cutting Horse Association was started in the state of Colorado in 1950 with the purpose to interest horseman in the breeding and training of their horses for the sport of cutting. WSCHA strives to offer both weekend and aged events that showcase every level of competitor and that benefit not only riders, but owners and breeders as well. Our members come from all walks of life, and from all over the Western United States.

The Western States Cutting Horse Association is already gathering steam for our 2019 show year, and we would love to invite you to be a part of this great association. Each year WSHCA puts on three shows, one in February held in McCook NE, our spring Limited Aged Event held in Loveland CO, and our major event of the year; our Fall Limited Aged Event in Loveland CO.

Last year our Fall Limited Aged Event was the largest to date Western States has hosted. We brought in over 300 competitors from all over the U.S., including competitors as far north as Montana, South Dakota, and Idaho, south from Oklahoma, Texas, and east from Nevada, and California. We paid out over \$200,000 including the Stallion Stakes, and next year we are hoping to only increase those numbers. With your help, we will be able grow and promote the great sport of cutting and provide a better place for competitors to continue to show. With your sponsorship will be able to advertise more, give more awards to all our deserving contestants, provide more hospitality such as lunches, dinners, and overall provide a better experience for everyone attending our show.

We appreciate all our sponsors and will do everything we can to promote you and your business. With that, a sponsor will get year-round recognition on our website, in our monthly newsletters, and we will also be running monthly spotlights and promotions for sponsors on our social media pages and website that would include a write up on your business.

Thank you for taking the time to consider becoming a partner of ours and supporting Western States Cutting Horse Association, and we look forward to hearing from you. If you have any questions at all please do not hesitate to contact us.

Erin McGinn

[Ermcg2006@yahoo.com](mailto:Ermcg2006@yahoo.com) 303-570-0149

## Limited Aged Event Sponsorship Levels

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*We will graciously accept any donations you wish to provide as well,  
please talk to a board member to discuss your ideas!*

- \$3500 Primary LAE Sponsor: Your Name/Business headlining the LAE on all advertisements and announcements. Your name on Awards. Front page of Website highlighting you & your business. Full Page Directory Ad, Banner hung in show pen, Name included on monthly newsletters, and announcements at the show.
- \$500 Buckle sponsor, ¼ page ad in Directory, Banner in warm-up area, announcements at the show.
- \$ 250 Award Sponsor, Business Card Size ad in Directory, Announcements during the show

## Year Round Sponsorship Levels

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- \$2500 Primary Sponsor of a weekend show, Your Name/Business headlining all ads for show, front page of Website showcasing you & your business. Full Page Directory Ad, Only Banner hung in show pen, Name included on monthly newsletters, Show Announcements.
- \$750 Cattle Sponsor for 1 show for youth, or amateur class, 1/2 page ad in Directory, 3 x 5 Banner in warm-up area, recognized as sponsor on website, Show Announcements
- \$500 Year End Buckle sponsor, Business Card Size ad in Directory, 3 x 5 Banner in warm-up area, Show Announcements
- \$ 250 Hang your banner in the warm up area for all WSCHA produced shows, recognition on website
- \$50-200 Your donation will go towards year end awards for our members. Recognition on the website and directory.

## Directory Advertising

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Our directory is a 4-color bound book that we distribute to all our 125+ members and have available at our produced shows. We would love to invite you to be a part of this great publication for 2018. Our very affordable advertising rates have not changed in over 11 years and are as follows:

Directory space Full Page (7x10) \$500

One Half Page (7x5) \$250

One Quarter Page (3.5x5) \$150

Business Card \$ 75

Inside Cover Front/Back \$750

Outside Cover Back \$750

# Western States Cutting Horse Association

## Sponsorship Form

WSCHA would like to thank you for participating in our sponsorship program!  
(please circle your choice)

### Limited Aged Event Sponsor:

Primary Sponsor	\$ 3500
Buckle Sponsor	\$500
Award Sponsor	\$250
Other:	_____

### Year Round Sponsor:

Primary Show Sponsor	\$2500
Cattle Sponsor	\$750
Buckle Sponsor	\$500
Banner Sponsor	\$250
General Sponsor	\$50-200
Other	_____

### Directory Ad:

Full Page	\$500
½ Page	\$250
¼ Page	\$150
Business Card	\$75
Inside Front Cover	\$750
Inside Back Cover	\$750
Outside Back Cover	\$750

### Sponsor Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website address \_\_\_\_\_

Signature: \_\_\_\_\_

Please attach your logo, business card or other design you would like us to include.

Please return to:

WSCHA

c/o Erin McGinn

PO Box 199

Cortez, CO 81321 or email [ermcg2006@yahoo.com](mailto:ermcg2006@yahoo.com)